



ARTS & HUMANITIES NEWS



KENTUCKY DEPARTMENT OF EDUCATION

Clarification on Program Reviews

In response to questions about Program Reviews, staff has developed the following clarifications.

Schools will receive three independent accountability scores in the summer of 2013:

(1) accountability scores for Next-Generation Learners Year 2 (Achievement, Gap, Growth, College/Career Readiness and Graduation), which include the AMO; the classification labels of Needs Improvement, Proficient and Distinguished; and the Rewards and Assistance labels

(2) Program Review classifications for arts & humanities, practical living/career studies and writing

(3) a new set of combined goals for 2014

The Next-Generation Learners component will be used to place a school into a Needs Improvement, Proficient or Distinguished classification, and the Annual Measurable Objective (AMO) goals will be calculated. In addition, the labels of Rewards and Assistance are created. These scores will be in the School Report Card and publicly



leased. This is the main accountability model, and the calculations are identical to the 2012 components. The overall goals for each level have been established and are based on only the Next-Generation Learners component.

At the same time, the scores from the 2012-13 Program Reviews WILL be publicly reported in the summer/fall of 2013 and are a stand-alone accountability model. Each school will be labeled as being Needs Improvement, Proficient or Distinguished in the Program Review component. The scores and labels will be in the School Report Card and reported to the media. Schools will be accountable for their scores through the public release of information.

The last step will be to combine

re- Program Reviews and the Next-Generation Learners component into one number to set school goals for the 2014 school year. (Program Reviews will comprise 23 percent of the total, and Next-Generation Learners will comprise 77 percent of the total.)

After combining the scores from the Next-Generation Learners component and Program Review component, each school will know a concrete Overall Score it needs to obtain in order to be labeled Needs Improvement, Proficient or Distinguished in 2014. Schools will have nine months to reach the new, combined Overall Score associated with proficient, and all schools that reach the Overall Score will be proficient.

By using the steps above, we maintain the goal of having a locked Overall Score from year to year for the goals while phasing in the new components over the next several years.

NOTE: It is imperative to enter all Program Review scores into ASSIST by June 1, 2013, for accountability purposes as outlined above.

In this issue...

- NCCAS update, p. 2
- Contribution of the arts to the GDP, p. 3
- Norton Center opportunities, p. 4
- KHS opportunities, p. 4
- KAC grant recipients p. 5
- Need to Know News, pp. 6-8

NCCAS releases media arts position paper and work updates

The National Coalition for Core Arts Standards (NCCAS) has released a position paper outlining a rationale and strategy for the creation of preK-12 media art standards. NCCAS, a partnership of organizations and states leading the revision of the 1994 National Standards for Arts Education, formally released *The Inclusion of Media Arts in Next Generation Arts Standards* at a coalition meeting in Reston, Virginia, October 2-3. This document provides guidance for meeting the needs of students using new forms related to media arts as a contemporary form of expression.

The meeting, held at the headquarters of the National Association for Music Education and National Art Education Association, also focused on an update to the NCCAS overarching framework, a new timeline for the work and a standards draft review plan.

For the past nine months, NCCAS standards chairs from each of the five arts disciplines and Project Director Philip Shepherd, Kentucky musician and arts educator, have been working with national writing teams in dance, media arts, music, theatre and visual arts to create grade-level standards. The work of more than 60 writers has helped prompt the chairs and NCCAS leadership to create a revised overarching framework — the guiding document that will serve as the basis for creating a dynamic web-



based version of the new standards.

The new framework includes a definition of artistic literacy applicable to all arts disciplines, based on recognized philosophical foundations and life-long goals. NCCAS expects to release the revised framework by early January 2013, along with a companion narrative and one-page graphic representation.

The standards, utilizing the “Understanding by Design” (UbD) approach to curriculum development formulated by assessment experts Grant Wiggins and Jay McTighe, will be linked to each artistic process in grades preK-8, with cornerstone assessments at benchmark grades 2, 5 and 8. The division of assessment benchmark grades at the high school level is currently under revision.

NCCAS’s updated timeline calls for the draft review process to begin in March 2013. The first tier of review team members will be chosen from the more than 460 individuals who had applied to become writing team members in 2011; an additional call for reviewers will take place in early spring. All team members will participate in an online ori-

entation session to prepare them for the review work. Anyone who was not a writing team applicant but interested in serving as a reviewer should check the [NCCAS wiki page](#) for details beginning in February 2013. Potential reviewers who are members of an NCCAS professional association can also contact the leadership of their organization for the most up-to-date information.

Lynn Tuttle, director of arts education for the Arizona Department of Education, emphasized the need for knowledgeable reviewers to participate in the process. “We know that quality standards only occur when we combine the brilliant work of the writing teams with feedback from those who will have to work with the standards,” said Tuttle, a State Education Agency Representative on the NCCAS leadership team.

NCCAS is committed to developing a next generation of voluntary arts education standards that will build on the foundation created by the 1994 National Arts Standards, support the 21st-century needs of students and teachers, help ensure that all students are college and career ready, and affirm the place of arts education in a balanced core curriculum.

Periodic video streamed updates and research reports are shared with the field at <http://nccas.wikispaces.com>.

U.S. Bureau of Economic Analysis will measure contribution of the arts to Gross Domestic Product



National Endowment for the Arts

"A creative economy is the fuel of magnificence," said Ralph Waldo Emerson in an 1857 essay. For the first time, the American creative sector will be measured on a macroeconomic level by the Bureau of Economic Analysis (BEA), the federal agency of record on the U.S. economy and a part of the U.S. Department of Commerce.

In a groundbreaking partnership, the BEA and the National Endowment for the Arts (NEA) will develop an "Arts and Cultural Production Satellite Account" (ACPSA). This new account will identify and calculate the arts and culture sector's contributions to the Gross Domestic Product (GDP), a measure representing the final dollar value of all goods and services produced in the United States. The ACPSA will collect detailed information on a select group of arts and cultural goods, services, and industries -- both commercial and not-for-profit -- that are currently reflected in the GDP. The NEA announced the news on October 26 at the public session of the National Council on the Arts.

"Before this, you could look at pieces of the puzzle, now you can see the whole puzzle," said NEA Chairman Rocco Landesman. "Our partnership with BEA

gives the arts the same level of precise, national data on GDP as other sectors like manufacturing, construction and services. I think economists and policymakers will take notice."

First-ever partnership between NEA and BEA will offer detailed, national data on the arts sector of the economy

The BEA satellite account reflects the NEA's new research agenda, which has begun to look at 'impact analysis,' or how the arts affect various domains of human life, such as the economy, human development, science and technology and education. Starting this year, the Arts and Cultural Production Satellite Account will identify and measure industries and commodities that involve creative or cultural engagement, or help bring creative and cultural goods and services to the public. For example, the satellite account will include national-level data on the number of people employed by museums, or theater production expenses, or revenues at architectural firms. Additionally, the account can report figures on worker compensation in the music industry, or the value added by the book publishing industry to the U.S. economy. The arts satellite account will tap into data to which only certain agencies have routine access, and it uses the same methodology as existing BEA satellite accounts on travel and tourism, research and de-

velopment, and health care.

This new satellite account will offer far more detail and far more precision on the arts sector. Previously, the BEA reported estimates for select arts domains (such as the performing arts) every five years with the benchmark Input-Output Table, and the estimates were very broad, sometimes combined with other sectors such as sports and recreation. The ACPSA will delve into specific industry details; in the performing arts category for example, it will parse data on dance, theater and music. The ACPSA will also include estimates of "direct" employment, such as employment at publishing firms or art dealerships, as well as "indirect" employment, which refers to employment in industries that produce goods and services for the arts and cultural industries.

In 2013, both BEA and NEA will release preliminary estimates on relevant creative and cultural industries, including estimates on annual outputs (such as revenue and expenses), direct and indirect employment, compensation and "value-added," which refers to an industry's contribution to the economy through its labor and capital, excluding material and energy costs. In 2014, BEA will release final estimates, and publish the findings in *The Survey of Current Business*, a key publication for leaders in economics and policy.

Opportunities at the Norton Center for Kentucky arts educators

The Norton Center for the Arts in Danville presents a lineup of student matinees. Programs include a cross-section of dance, music and theatre to reach students from all ages in order to provide meaningful arts experiences for our young audiences.

Program opportunities include:

- One Dance Company
- One Vocal Ensemble
- French Literature Comes to Life
- Three *Star Wars* Movies
- Masters of Movement
- Brass and String Chamber Ensembles
- Reinterpreting *Romeo and*

Juliet

- Bluegrass, Roots, Classical and World Music
- Choral Music 2.0
- From Ancient to Contemporary Music

Schools statewide attending spring 2013 Norton Center matinees may apply for a Kentucky Arts Council TranspARTation grant for a travel subsidy to defray the cost of buses and gas when attending Norton Center student matinees. Public schools in Garrard, Mercer, Lincoln and Boyle Counties as well as Burgin and Danville Independent may apply for deeply discounted or FREE Norton

Center student matinee tickets via the Norton Center A.C.T.S. program. To learn more, click <http://www.nortoncenter.com/norton-center-acts>.

Educators are encouraged to carefully read about each program in the student matinee brochure [here](#).

For more information about any of these programs, go to *Curriculum Connections*, available at <http://www.nortoncenter.com/k-12-activities>, or contact Mandy Prather, the Norton Center for the Arts, 600 West Walnut Street, Danville KY 40422; (859) 238-5421.

New field trip options at the Kentucky Historical Society

The Kentucky Historical Society (KHS) offers field trips designed to support and enhance Common Core English/language arts standards and 21st-century skills. All programs encourage students to think **critically**, develop **creative** points of view and **communicate** their own understanding. The students will **analyze** primary source documents and artifacts, while using **evidence** to support their interpretation.

Museum Educator-led programs include:

- **VISUAL THINKING STRATEGIES** - Students analyze and interpret primary source artworks, photographs and artifacts using Visual Thinking Strategies.
- **NATIONAL HISTORY DAY** - Students access and analyze primary source documents and develop skills

necessary to create a project for National History Day.

- **A State Invaded: Civil War at the Old State Capitol** - Students analyze artifacts and primary sources through questions and activities and be able to understand the role the Old State Capitol played in the Civil War.
- **Capitol at Work** - Students will analyze artifacts and primary sources through questions and activities and be able to understand how the Old State Capitol was used in the 19th century.

A self-guided option of the Thomas D. Clark Center for Kentucky History visits "A Kentucky Journey." Students examine primary sources from pre-history through the present and gain an understanding of how Kentucky has changed over time.

Kentucky Military Treasures, available in the spring of 2013, is an exhibit spanning nearly 200 years of conflicts — from the War of 1812 to more recent engagements — and shares personal stories of Kentuckians who fought and sometimes lost their lives in these battles.

Visit the Teacher Page at www.history.ky.gov/teacher and review the [Field Trip Programs Guide](#) to determine which programs best fit your needs.

For more information or to schedule your visit, please contact Leslie McWhorter at leslie.mcwhorter@ky.gov or (502) 564-1792, ext. 4424.

Kentucky Arts Council awards transportation grants to 18 schools



Eighteen Kentucky schools will send students to arts events and performances at venues across the state after being awarded Kentucky Arts Council TranspARTation grants.

The grants provide funding to Kentucky classrooms for transportation to and from live arts events. Grants are based on the mileage from the school building to the arts organization or performance venue and the number of buses necessary.

"The arts play an important and well-documented role in the comprehensive education experience," said Lori Meadows, executive director of the arts council. "We are so glad schools across the state are taking advantage of this funding opportunity to further enrich education through the arts."

TranspARTation grants were awarded to the following schools for events that will occur from October through December:

- Calloway County Middle School, \$192
- Cuba Elementary, Graves County, \$656
- Cumberland County Middle School, \$432
- East Calloway Elementary, Calloway County, \$603.72
- East Valley Elementary, Morgan County, \$2,940
- Fancy Farm Elementary, Graves County, \$256
- Graves County High School, \$1,440
- Leslie County High School, \$528
- Lewisburg School, Logan County, \$744
- Mayfield Middle School, Mayfield Independent, \$336
- Menifee County High School, \$656
- Model Laboratory School, Madison County, Eastern Kentucky University, \$208
- Muhlenberg South Middle School, Muhlenberg County, \$173.20
- North Calloway Elementary, Calloway County, \$360
- Shelby Valley High School, Pike County, \$296
- South Marshall Middle School, Marshall County, \$444
- Southside Elementary, Pike County, \$2,256
- Wayland Alexander Elementary, Ohio County, \$339.84

Any Kentucky public or private school that supports grades pre-K through 12 may apply. Grants are awarded on a quarterly basis. Applications for the next round of funding are due Dec. 1, for field trips occurring from January through June 2013.

Schools that receive TranspARTation grants must attend arts events presented by one of many pre-approved TranspARTation organizations. Schools receiving grants in this round of funding will attend events at the following venues:

- Carson Center, Paducah
- Kentucky Repertory Theater, Horse Cave
- Lexington Children's Theatre
- Jenny Wiley Theatre, Prestonsburg
- RiverPark Center, Owensboro
- Mountain Arts Center, Prestonsburg
- Explorium of Lexington

For more information about applying for a TranspARTation grant, visit the TranspARTation [webpage](#) or contact Chris Cathers, program branch manager, at christopher.cathers@ky.gov or (888) 833-2787, ext. 488.



Beginning in middle school and continuing through adult learning, research shows a positive relationship between arts study and civic engagement expressed through a greater understanding of local and global issues, growth in ability to generate creative solutions to social problems, political participation, increased participation in community service and ability to affect the community social life through artwork.

Need to Know News

CIITS



Kentucky's Continuous Instructional Improvement Technology System (CIITS) continues to grow and become a more powerful tool for classroom teachers. It connects and supports the Unbridled Learning work in which we are all engaged. CIITS is an integrated system that brings together implementation of new standards, engaging student learning experiences, assessments for learning, data-driven decision-making and differentiated instruction to meet individual student needs and maximize student learning growth and achievement. This technology platform supports highly-effective teaching and learning for every student, in every classroom throughout Kentucky.

If you haven't delved into CIITS or visited for a while, now is the time. You can access CIITS if you have a valid school e-mail address in Infinite Campus. Go to the [CIITS Overview Page](#) on the KDE website and follow the prompts to receive your login credentials. Once you log in, there are self-directed training materials and videos on the left side of the homepage to help you get started. Don't wait any longer. Give CIITS a try today!

Kentucky Teacher

The Kentucky Department of Education (KDE) publishes [Kentucky Teacher](#) to communicate directly with the state's 40,000

Questions about arts education in Kentucky? Contact the KDE Arts and Humanities Consultant
Robert Duncan
(502)564-2106

Robert.duncan@education.ky.gov



public school teachers. The stories of this award-winning publication include news, perspectives, and practical, workable ideas for guiding students to higher levels of achievement.

[Kentucky Teacher](#) is a professional development tool for teachers. As such, it focuses on the work of highly qualified, successful educators to improve teaching and learning in Kentucky schools.

[Kentucky Teacher](#) also focuses on items related to the Department of Education's and Kentucky Board of Education's work including Senate Bill 1, strategic plans and more.

You can read archived issues of the print edition of [Kentucky Teacher](#) on the [KDE website](#).

SEADAE Seeking Student Work

The State Education Agency Directors of Arts Education (SEADAE) will begin a gallery of changing images of student artwork on its website. Please send images of student work, students in action or arts teachers in the classroom, including dance, drama, music and visual arts to KDE



Arts and Humanities Consultant Robert Duncan, [rob-ert.duncan@education.ky.gov](mailto:robert.duncan@education.ky.gov), to be forwarded to SEADAE for consideration. Make certain that all of the proper photo releases and permissions are in place and you have full rights to the image. Photos must be of high quality and resolution and show the great things that are happening in Kentucky schools on a daily basis. Out-of-focus, poorly lit, low-quality photos will not be considered for forwarding to SEADAE. Photos are subject to cropping and other minor edits that will not compromise the overall composition.

Website has page for newsletters

Thanks to the input of many KDE staffers, the KDE website now has a page that contains the agency's content- and program-specific newsletters, including the *Arts and Humanities News*.



Visit <http://education.ky.gov/comm/Pages/KDE-Newsletters.aspx> to see the KDE Newsstand. The page also can be accessed from the main Communications page on the [KDE website](#).

Need to Know News



National Endowment for the Arts

Funding Guidelines Available for NEA Our Town Grants

Guidelines and application materials for [Our Town](#), the National Endowment for the Arts (NEA) primary creative place making grants program, are now posted online. Grants may range from \$25,000 to \$200,000.

Among the project types supported through Our Town are arts engagement projects that support artistically excellent artistic production or practice as the focus of creative place making work. This includes:

- innovative programming that fosters interaction among community members, art organizations and artists or activates existing cultural and community assets
- festivals and performances in spaces not normally used for such purposes
- public art that improves public spaces and strategically reflects or shapes the physical and social character of a community

Complete Our Town application guidelines are available [here](#) on the NEA's website. Applications are due January 14, 2013 at 11:59 p.m. ET.

2012 Scholastic Award Winners Student Art Exhibit Opening at the U.S. Department of Education

Works of art from the winners of

the Scholastic Art and Writing Awards competition are being exhibited at the U.S. Department of Education and the President's Committee on the Arts and the Humanities headquarters in Washington, D.C.

Winning students from all over the country came to the U.S. Department of Education on October 12 for the exhibit opening. Click [here](#) to read Under Secretary Martha Kanter's blog post highlighting the remarks of several speakers at the opening ceremony, including National Student Poet Luisa Banchoff.

For more on the exhibit opening and the students' artwork, see the [blogpost](#) in *Homeroom*, the U.S. Department of Education's official blog.

ACTFL Video Contest Now Open



The American Council on the Teaching of Foreign Languages (ACTFL) is proud to present a national student video contest to celebrate **Discover Languages** month during February 2013. This effort is part of the sustained **Discover Languages** public awareness campaign, which is designed to bring media attention to the critical need of all students to have the opportunity to learn a second language.

Students across the country, from elementary school through college age, are encouraged to submit videos on how language learning has been important in

their lives. The videos will be judged for originality and creativity by a celebrity panel of judges, and cash and product prizes will be awarded to the students who produce the winning videos.

Check out the videos by previous winners on the [ACTFL YouTube Channel](#).

Video submissions will be accepted through December 20. [Learn more and submit today.](#)

Relationships Between Art Education and the Workplace

This study undertakes the challenging and imperative task of making connections and finding trends between what art education teaches and how these skills, abilities and thinking patterns translate into the workplace. The arts, traditionally viewed as "special" or "extra" subjects in the school system, are not only teaching students important aesthetic skills, but also enabling students to learn and apply significant 21st-century proficiencies needed and desired in the current and future workforce. Evidences of how art education enhances workplace readiness for a competitive global market are necessary to justify the arts in school and bring awareness to the community, school board members, leaders and policy makers.

Access the complete dissertation at <http://grad-works.umi.com/1510535.pdf>.

Need to Know News

Arts & the Mind PBS Documentary

Arts & the Mind, a recently launched PBS project hosted and narrated by Lisa Kudrow, reveals the crucial impact of the arts on the human brain across our lifetimes and explores its particularly vital role in human development during youth and older age. This two-part documentary shares stories of how music, dance, painting, poetry and theater markedly improve well-being at both ends of life, and reveals the cutting-edge science that explains the powerful, positive impact of the arts on our brains.

Check out your local [PBS](#) listing to see if it's running in your market and visit www.tpt.org/artsandthemind to view the five-minute clip that speaks to the importance of arts education.



NAfME Nashville Conference Proposals

National Association for Music Educators (NAfME) announces a call for proposals for a professional development conference scheduled in Nashville, Tn. October 27-30, 2013.

Details and proposal applications appear at http://musiced.nafme.org/proposals?utm_source=nafme&utm_medium=email&utm_campaign=10_12_update. Prospective presenters are encouraged to submit a 60 minute, ½ day or all day research-based 'best practices'

proposal that would be of particular interest to practitioners. Proposals that seat reliable and valid assessment practices for teachers in solid research findings, that connect theory to the authentic practices of teachers in exemplary ways or illustrate and share tested assessment practices for teachers are other examples. A research poster session is not planned.

The Nashville conference does not replace the 2014 NAFME conference in St. Louis. The Nashville conference is designed for practitioners and organized as a professional development opportunity.

For more information about the various proposal formats, please go to http://musiced.nafme.org/proposals?utm_source=nafme&utm_medium=email&utm_campaign=10_12_update.

VSA Kentucky Changes Address in Bowling Green



Thanks to a partnership with the Southern Kentucky Performing Arts Center (SKyPAC), the VSA Kentucky office in Bowling Green has a new home in the historic Capitol Arts Center located at 416 East Main Avenue. Executive Director Delaire

Rowe can be contacted at this location.

The VSA Kentucky also has updated its website with a bright new format. Please visit the site to learn more about VSA Kentucky programs, artists, exhibitions, applications and more at www.vsartsky.org.

Program Director Mary Claire O'Neal can still be reached at the Frankfort office, 21st floor, Capital Plaza Tower, 500 Mero Street, Frankfort KY 40601; vsakentucky@yahoo.com; (502) 564-3775.